



# Banking 500 2019

The annual ranking of the most valuable banking brands  
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# Brand Finance Banking 500 (USD m).

## Top 500 most valuable banking brands 1-50

2019 Rank	2018 Rank	Brand Name	Country	2019 Brand Value	Brand Value Change	2018 Brand Value	2019 Brand Rating	2018 Brand Rating
1	1	← ICBC	China	\$79,823	+34.9%	\$59,189	AAA+	AAA+
2	2	← China Construction Bank	China	\$69,742	+22.8%	\$56,789	AAA	AAA
3	6	↑ Agricultural Bank Of China	China	\$55,040	+47.5%	\$37,321	AAA	AAA
4	4	← Bank of China	China	\$50,990	+22.1%	\$41,750	AAA	AAA
5	3	↓ Wells Fargo	United States	\$39,948	-9.4%	\$44,098	AA+	AAA-
6	7	↑ Bank of America	United States	\$36,687	+10.2%	\$33,289	AA+	AAA-
7	8	↑ Citi	United States	\$36,407	+18.3%	\$30,783	AA+	AA+
8	5	↓ Chase	United States	\$36,265	-6.6%	\$38,842	AAA-	AAA
9	11	↑ China Merchants Bank	China	\$22,480	+34.8%	\$16,673	AAA-	AAA-
10	9	↓ HSBC	United Kingdom	\$20,189	+10.3%	\$18,305	AA-	AA
11	10	↓ JP Morgan	United States	\$19,797	+12.2%	\$17,651	AA	AA+
12	12	← Santander	Spain	\$17,449	+7.7%	\$16,200	AA+	AA
13	16	↑ RBC	Canada	\$17,399	+25.8%	\$13,827	AAA-	AAA-
14	17	↑ BNP Paribas	France	\$14,716	+7.3%	\$13,713	AA-	AA
15	15	← Bank of Communications	China	\$14,507	+3.2%	\$14,055	AA	AA+
16	23	↑ Capital One	United States	\$14,459	+28.1%	\$11,290	AAA-	AAA-
17	19	↑ TD	Canada	\$13,988	+11.8%	\$12,517	AAA-	AAA-
18	13	↓ Shanghai Pudong Development Bank	China	\$13,252	-10.3%	\$14,772	AA-	AA
19	24	↑ China CITIC Bank	China	\$12,856	+25.2%	\$10,265	AA	AA
20	21	↑ Sberbank	Russia	\$12,361	+6.3%	\$11,625	AAA+	AAA+
21	20	↓ Industrial Bank	China	\$11,689	-2.4%	\$11,972	AA-	AA
22	18	↓ Barclays	United Kingdom	\$11,582	-14.3%	\$13,508	A+	AA
23	26	↑ ING	Netherlands	\$11,364	+16.1%	\$9,785	AA+	AA+
24	14	↓ MUFG	Japan	\$11,320	-22.0%	\$14,507	AA-	AA-
25	25	← Scotiabank	Canada	\$11,264	+10.4%	\$10,207	AAA-	AAA-
26	-	New Postal Savings Bank	China	\$11,031	-	-	A	-
27	22	↓ BBVA	Spain	\$10,736	-7.6%	\$11,616	AAA-	AAA-
28	28	← UBS	Switzerland	\$10,606	+20.5%	\$8,801	AA+	AA+
29	27	↓ Goldman Sachs	United States	\$10,580	+15.3%	\$9,179	AA	AA+
30	32	↑ BMO	Canada	\$10,132	+23.4%	\$8,212	AAA-	AA+
31	36	↑ U.S. Bank	United States	\$9,765	+27.2%	\$7,674	AA	AA
32	29	↓ China Minsheng Bank	China	\$9,401	+10.6%	\$8,498	AA-	AA+
33	35	↑ Morgan Stanley	United States	\$9,052	+16.0%	\$7,802	AA-	AA-
34	40	↑ DBS	Singapore	\$9,027	+38.9%	\$6,498	AAA	AAA-
35	49	↑ SMBC	Japan	\$8,782	+48.4%	\$5,917	AA	AA-
36	45	↑ PNC	United States	\$8,461	+33.0%	\$6,362	AA+	AA+
37	53	↑ Rabobank	Netherlands	\$8,270	+43.8%	\$5,751	AAA-	AA
38	37	↓ CIBC	Canada	\$7,934	+11.7%	\$7,100	AAA-	AAA-
39	41	↑ NatWest	United Kingdom	\$7,723	+18.9%	\$6,493	AA+	AA+
40	44	↑ China Everbright Bank	China	\$7,655	+20.1%	\$6,375	AA-	AA
41	30	↓ Commonwealth Bank	Australia	\$7,625	-7.9%	\$8,283	AA+	AAA
42	38	↓ Credit Suisse	Switzerland	\$7,493	+12.5%	\$6,663	AA	AA
43	33	↓ Société Générale	France	\$7,325	-10.2%	\$8,155	AA	AA+
44	42	↓ Ping An Bank	China	\$7,161	+11.0%	\$6,454	AA-	AA
45	34	↓ Itaú	Brazil	\$6,809	-15.0%	\$8,011	AAA-	AAA
46	43	↓ Lloyds Bank	United Kingdom	\$6,782	+6.3%	\$6,379	AA+	AA+
47	31	↓ ANZ	Australia	\$6,578	-20.2%	\$8,248	AA+	AAA-
48	48	← Merrill Lynch	United States	\$6,372	+7.5%	\$5,928	AA	AA
49	39	↓ nab	Australia	\$6,215	-4.5%	\$6,507	AA+	AAA-
50	-	New Discover	United States	\$6,188	-	-	AA+	-

## Top 500 most valuable banking brands 51-100

2019 Rank	2018 Rank	Brand Name	Country	2019 Brand Value	Brand Value Change	2018 Brand Value	2019 Brand Rating	2018 Brand Rating
51	52	↑ Mizuho Financial Group	Japan	\$6,102	+5.9%	\$5,761	AA-	AA-
52	55	↑ Bradesco	Brazil	\$6,076	+7.9%	\$5,633	AAA-	AAA
53	56	↑ State Bank of India	India	\$5,973	+13.5%	\$5,261	AA+	AA+
54	51	↓ Crédit Agricole	France	\$5,897	+2.1%	\$5,775	AA	AA
55	66	↑ UOB	Singapore	\$5,662	+51.4%	\$3,739	AAA	AA+
56	64	↑ OCBC Bank	Singapore	\$5,653	+40.5%	\$4,023	AAA	AA+
57	46	↓ Nordea	Sweden	\$5,638	-11.3%	\$6,355	AA+	AA+
58	54	↓ Standard Chartered	United Kingdom	\$5,538	-2.4%	\$5,673	A+	AA-
59	57	↓ Intesa Sanpaolo	Italy	\$5,466	+6.6%	\$5,127	AA+	AAA-
60	50	↓ Westpac	Australia	\$5,243	-10.1%	\$5,833	AA+	AAA-
61	61	← QNB	Qatar	\$5,042	+19.1%	\$4,232	AA+	AA+
62	68	↑ HDFC Bank	India	\$4,844	+33.3%	\$3,633	AAA	AAA
63	60	↓ Crédit Mutuel	France	\$4,617	+7.3%	\$4,304	AA	AA
64	65	↑ ABN AMRO	Netherlands	\$4,594	+22.9%	\$3,739	AA+	AA
65	62	↓ KBC	Belgium	\$4,451	+5.3%	\$4,225	AA	AA+
66	70	↑ CaixaBank	Spain	\$4,343	+20.6%	\$3,601	AA+	AA
67	67	← Shinhan Financial Group	South Korea	\$4,333	+18.1%	\$3,669	AA+	AA
68	76	↑ BB&T	United States	\$4,331	+29.9%	\$3,333	AA-	AA-
69	63	↓ Banco do Brasil	Brazil	\$4,322	+3.8%	\$4,163	AAA-	AAA-
70	47	↓ Deutsche Bank	Germany	\$4,302	-29.8%	\$6,127	A+	AA
71	92	↑ Caixa	Brazil	\$4,233	+61.6%	\$2,620	AAA-	A+
72	83	↑ Maybank	Malaysia	\$4,209	+33.2%	\$3,160	AAA	AAA-
73	58	↓ KB Financial Group	South Korea	\$4,189	-9.0%	\$4,604	AA-	AA
74	80	↑ Bank of Beijing	China	\$4,174	+29.2%	\$3,230	AA-	AA-
75	77	↑ Charles Schwab	United States	\$4,064	+22.3%	\$3,324	AA	AA
76	71	↓ Emirates NBD	Uae	\$4,040	+14.3%	\$3,534	AAA-	AAA-
77	69	↓ Hua Xia Bank	China	\$4,001	+10.7%	\$3,615	AA-	AA
78	72	↓ BNY Mellon	United States	\$3,994	+14.7%	\$3,482	AA	AA-
79	85	↑ First Abu Dhabi Bank	Uae	\$3,890	+25.2%	\$3,106	AA	AA
80	84	↑ ICICI Bank	India	\$3,856	+22.3%	\$3,153	AA+	AAA-
81	86	↑ Desjardins	Canada	\$3,771	+28.6%	\$2,934	AA+	AA-
82	90	↑ Hang Seng Bank	China (Hong Kong)	\$3,723	+33.3%	\$2,792	AA	AA
83	73	↓ Halifax	United Kingdom	\$3,714	+8.4%	\$3,428	AAA-	AA+
84	-	New JP Bank	Japan	\$3,684	-	-	A-	-
85	59	↓ Nationwide Building Society	United Kingdom	\$3,600	-16.9%	\$4,334	AAA-	AA+
86	87	↑ SunTrust Banks	United States	\$3,519	+23.5%	\$2,849	AA-	AA
87	78	↓ Swedbank	Sweden	\$3,513	+6.5%	\$3,299	AAA	AAA
88	99	↑ Fifth Third Bank	United States	\$3,458	+45.1%	\$2,383	AA+	AA
89	81	↓ Svenska Handelsbanken	Sweden	\$3,360	+6.2%	\$3,165	AAA-	AAA-
90	96	↑ State Street	United States	\$3,345	+36.5%	\$2,451	AA-	AA-
91	75	↓ DNB	Norway	\$3,281	-3.1%	\$3,387	AA+	AAA-
92	82	↓ BRI	Indonesia	\$3,268	+3.3%	\$3,164	AAA	AAA-
93	94	↑ Hana Financial Group	South Korea	\$2,956	+17.0%	\$2,527	AA-	AA-
94	74	↓ Danske Bank	Denmark	\$2,952	-13.4%	\$3,409	AA	AA+
95	93	↓ Al-Rajhi Bank	Saudi Arabia	\$2,918	+12.4%	\$2,597	AAA-	AAA-
96	97	↑ Bank of Shanghai	China	\$2,891	+19.9%	\$2,410	AA-	AA-
97	100	↑ Erste Group	Austria	\$2,794	+17.4%	\$2,379	A+	AA-
98	88	↓ Macquarie	Australia	\$2,735	-3.8%	\$2,844	AA-	AA-
99	104	↑ Allied Irish Banks (AIB)	Ireland	\$2,693	+19.0%	\$2,262	AA+	AA-
100	101	↑ BCA	Indonesia	\$2,644	+12.6%	\$2,349	AAA+	AAA

**Top 500 most valuable banking brands 101-150**

2019 Rank	2018 Rank	Brand Name	Country	2019 Brand Value	Brand Value Change	2018 Brand Value	2019 Brand Rating	2018 Brand Rating
101	89	↓	SEB	Sweden	🔒	🔒	🔒	🔒
102	79	↓	Nomura	Japan	🔒	🔒	🔒	🔒
103	95	↓	La Banque Postale	France	🔒	🔒	🔒	🔒
104	-	New	CITIC Securities	China	🔒	🔒	🔒	🔒
105	105	←	Bank Mandiri	Indonesia	🔒	🔒	🔒	🔒
106	102	↓	NCB	Saudi Arabia	🔒	🔒	🔒	🔒
107	106	↓	Woori Bank	South Korea	🔒	🔒	🔒	🔒
108	103	↓	Natixis	France	🔒	🔒	🔒	🔒
109	122	↑	KeyBank	United States	🔒	🔒	🔒	🔒
110	119	↑	Regions Financial Corporation	United States	🔒	🔒	🔒	🔒
111	127	↑	Citizens	United States	🔒	🔒	🔒	🔒
112	98	↓	CIC	France	🔒	🔒	🔒	🔒
113	133	↑	Bank of Ningbo	China	🔒	🔒	🔒	🔒
114	134	↑	Bank of Jiangsu	China	🔒	🔒	🔒	🔒
115	-	New	Banco BPM	Italy	🔒	🔒	🔒	🔒
116	91	↓	DZ Bank	Germany	🔒	🔒	🔒	🔒
117	113	↓	Siam Commercial Bank	Thailand	🔒	🔒	🔒	🔒
118	117	↓	Kasikornbank	Thailand	🔒	🔒	🔒	🔒
119	136	↑	Public Bank	Malaysia	🔒	🔒	🔒	🔒
120	112	↓	National Bank of Canada	Canada	🔒	🔒	🔒	🔒
121	116	↓	PKO Bank Polski	Poland	🔒	🔒	🔒	🔒
122	110	↓	VTB Bank	Russia	🔒	🔒	🔒	🔒
123	114	↓	Industrial Bank of Korea	South Korea	🔒	🔒	🔒	🔒
124	115	↓	UniCredit	Italy	🔒	🔒	🔒	🔒
125	108	↓	Commerzbank	Germany	🔒	🔒	🔒	🔒
126	111	↓	CIMB	Malaysia	🔒	🔒	🔒	🔒
127	135	↑	Raymond James	United States	🔒	🔒	🔒	🔒
128	162	↑	M&T Bank	United States	🔒	🔒	🔒	🔒
129	132	↑	Raiffeisen Bank	Austria	🔒	🔒	🔒	🔒
130	154	↑	Huntington	United States	🔒	🔒	🔒	🔒
131	109	↓	Abu Dhabi Commercial Bank	Uae	🔒	🔒	🔒	🔒
132	156	↑	Krung Thai Bank	Thailand	🔒	🔒	🔒	🔒
133	124	↓	Bank of Nanjing	China	🔒	🔒	🔒	🔒
134	142	↑	Northern Trust	United States	🔒	🔒	🔒	🔒
135	107	↓	Dubai Islamic Bank	Uae	🔒	🔒	🔒	🔒
136	148	↑	Kotak Mahindra Bank	India	🔒	🔒	🔒	🔒
137	118	↓	UBI Banca	Italy	🔒	🔒	🔒	🔒
138	123	↓	St.George	Australia	🔒	🔒	🔒	🔒
139	130	↓	Haitong Securities	China	🔒	🔒	🔒	🔒
140	151	↑	Grupo Bancolombia	Colombia	🔒	🔒	🔒	🔒
141	141	←	First National Bank	South Africa	🔒	🔒	🔒	🔒
142	150	↑	Bangkok Bank	Thailand	🔒	🔒	🔒	🔒
143	146	↑	Bank Austria	Austria	🔒	🔒	🔒	🔒
144	161	↑	Banco de Chile	Chile	🔒	🔒	🔒	🔒
145	173	↑	Bank of Ireland	Ireland	🔒	🔒	🔒	🔒
146	140	↓	TC Ziraat Bankasi	Turkey	🔒	🔒	🔒	🔒
147	121	↓	NBK	Kuwait	🔒	🔒	🔒	🔒
148	167	↑	Krungsri	Thailand	🔒	🔒	🔒	🔒
149	158	↑	Bankia	Spain	🔒	🔒	🔒	🔒
150	143	↓	ABSA	South Africa	🔒	🔒	🔒	🔒

**Top 500 most valuable banking brands 151-200**

2019 Rank	2018 Rank	Brand Name	Country	2019 Brand Value	Brand Value Change	2018 Brand Value	2019 Brand Rating	2018 Brand Rating
151	149	↓	China Zheshang Bank	China	🔒	🔒	🔒	🔒
152	138	↓	Chongqing Rural	China	🔒	🔒	🔒	🔒
153	152	↓	BNI	Indonesia	🔒	🔒	🔒	🔒
154	125	↓	Belfius	Belgium	🔒	🔒	🔒	🔒
155	137	↓	Guotai Junan Securities	China	🔒	🔒	🔒	🔒
156	144	↓	Standard Bank	South Africa	🔒	🔒	🔒	🔒
157	174	↑	Sabadell	Spain	🔒	🔒	🔒	🔒
158	159	↑	BDO	Philippines	🔒	🔒	🔒	🔒
159	145	↓	Banco de Bogotá	Colombia	🔒	🔒	🔒	🔒
160	120	↓	Axis Bank	India	🔒	🔒	🔒	🔒
161	128	↓	Crédit du Nord	France	🔒	🔒	🔒	🔒
162	163	↑	Metrobank	Philippines	🔒	🔒	🔒	🔒
163	139	↓	Banorte	Mexico	🔒	🔒	🔒	🔒
164	192	↑	E.SUN Bank	China (Taiwan)	🔒	🔒	🔒	🔒
165	172	↑	Zürcher Kantonalbank	Switzerland	🔒	🔒	🔒	🔒
166	160	↓	Bank Hapoalim	Israel	🔒	🔒	🔒	🔒
167	169	↑	NH Bank	South Korea	🔒	🔒	🔒	🔒
168	178	↑	First Republic Bank	United States	🔒	🔒	🔒	🔒
169	129	↓	Garanti	Turkey	🔒	🔒	🔒	🔒
170	168	↓	Daiwa Securities Group	Japan	🔒	🔒	🔒	🔒
171	199	↑	Ally Financial	United States	🔒	🔒	🔒	🔒
172	175	↑	LCL	France	🔒	🔒	🔒	🔒
173	189	↑	Comerica	United States	🔒	🔒	🔒	🔒
174	180	↑	Kuwait Finance House	Kuwait	🔒	🔒	🔒	🔒
175	164	↓	Bank Leumi	Israel	🔒	🔒	🔒	🔒
176	196	↑	China Bohai Bank	China	🔒	🔒	🔒	🔒
177	176	↓	BancWest	United States	🔒	🔒	🔒	🔒
178	179	↑	Bank of the Philippine Islands	Philippines	🔒	🔒	🔒	🔒
179	147	↓	Is Bank	Turkey	🔒	🔒	🔒	🔒
180	153	↓	Bank of Scotland	United Kingdom	🔒	🔒	🔒	🔒
181	181	←	CTBC Bank	China (Taiwan)	🔒	🔒	🔒	🔒
182	195	↑	Nykredit	Denmark	🔒	🔒	🔒	🔒
183	183	←	Samba Financial Group	Saudi Arabia	🔒	🔒	🔒	🔒
184	198	↑	BCI	Chile	🔒	🔒	🔒	🔒
185	187	↑	Bank Pekao	Poland	🔒	🔒	🔒	🔒
186	171	↓	Nedbank	South Africa	🔒	🔒	🔒	🔒
187	201	↑	Resona Bank	Japan	🔒	🔒	🔒	🔒
188	170	↓	Investec	South Africa	🔒	🔒	🔒	🔒
189	165	↓	Julius Bär	Switzerland	🔒	🔒	🔒	🔒
190	209	↑	Riyad Bank	Saudi Arabia	🔒	🔒	🔒	🔒
191	223	↑	Shanghai Rural Commercial Bank	China	🔒	🔒	🔒	🔒
192	237	↑	Bank of Jinzhou	China	🔒	🔒	🔒	🔒
193	190	↓	Huishang Bank	China	🔒	🔒	🔒	🔒
194	212	↑	Davivienda	Colombia	🔒	🔒	🔒	🔒
195	221	↑	RHB Bank	Malaysia	🔒	🔒	🔒	🔒
196	126	↓	Akbank	Turkey	🔒	🔒	🔒	🔒
197	197	←	Banco del Estado de Chile	Chile	🔒	🔒	🔒	🔒
198	203	↑	Guangzhou Rural Commercial Bank	China	🔒	🔒	🔒	🔒
199	204	↑	Bank Zachodni WBK	Poland	🔒	🔒	🔒	🔒
200	205	↑	SABB	Saudi Arabia	🔒	🔒	🔒	🔒

## Top 500 most valuable banking brands 201-250

2019 Rank	2018 Rank	Brand Name	Country	2019 Brand Value	Brand Value Change	2018 Brand Value	2019 Brand Rating	2018 Brand Rating
201	191	↓ Shengjing Bank	China	🔒	🔒	🔒	🔒	🔒
202	229	↑ SVB	United States	🔒	🔒	🔒	🔒	🔒
203	157	↓ Deutsche Postbank	Germany	🔒	🔒	🔒	🔒	🔒
204	185	↓ TSB	United Kingdom	🔒	🔒	🔒	🔒	🔒
205	188	↓ BCP	Peru	🔒	🔒	🔒	🔒	🔒
206	155	↓ Norinchukin Bank	Japan	🔒	🔒	🔒	🔒	🔒
207	208	↑ Bankinter	Spain	🔒	🔒	🔒	🔒	🔒
208	-	New Bank Of Guiyang	China	🔒	🔒	🔒	🔒	🔒
209	226	↑ Bank of Hangzhou	China	🔒	🔒	🔒	🔒	🔒
210	193	↓ Gazprombank	Russia	🔒	🔒	🔒	🔒	🔒
211	184	↓ KDB Group	South Korea	🔒	🔒	🔒	🔒	🔒
212	217	↑ First Commercial Bank	China (Taiwan)	🔒	🔒	🔒	🔒	🔒
213	200	↓ Bank of East Asia	China (Hong Kong)	🔒	🔒	🔒	🔒	🔒
214	207	↓ OTP Bank	Hungary	🔒	🔒	🔒	🔒	🔒
215	247	↑ Caixa Geral de Depósitos	Portugal	🔒	🔒	🔒	🔒	🔒
216	260	↑ Jefferies	United States	🔒	🔒	🔒	🔒	🔒
217	202	↓ Harbin Bank	China	🔒	🔒	🔒	🔒	🔒
218	228	↑ Jyske Bank	Denmark	🔒	🔒	🔒	🔒	🔒
219	206	↓ Abu Dhabi Islamic Bank	Uae	🔒	🔒	🔒	🔒	🔒
220	218	↓ Komerční banka	Czech Republic	🔒	🔒	🔒	🔒	🔒
221	252	↑ Bank of Taiwan	China (Taiwan)	🔒	🔒	🔒	🔒	🔒
222	216	↓ Bankwest	Australia	🔒	🔒	🔒	🔒	🔒
223	213	↓ Yes Bank	India	🔒	🔒	🔒	🔒	🔒
224	219	↓ Mashreq	Uae	🔒	🔒	🔒	🔒	🔒
225	266	↑ Pacific Western Bank	United States	🔒	🔒	🔒	🔒	🔒
226	265	↑ Kutxabank	Spain	🔒	🔒	🔒	🔒	🔒
227	224	↓ Israel Discount Bank	Israel	🔒	🔒	🔒	🔒	🔒
228	250	↑ Mega	China (Taiwan)	🔒	🔒	🔒	🔒	🔒
229	177	↓ Mediobanca	Italy	🔒	🔒	🔒	🔒	🔒
230	242	↑ Hong Leong Financial	Malaysia	🔒	🔒	🔒	🔒	🔒
231	293	↑ Beijing Rural Commercial Bank	China	🔒	🔒	🔒	🔒	🔒
232	211	↓ Landesbank Baden Württemberg (LBBW)	Germany	🔒	🔒	🔒	🔒	🔒
233	245	↑ Bank Of Chongqing	China	🔒	🔒	🔒	🔒	🔒
234	182	↓ RBS	United Kingdom	🔒	🔒	🔒	🔒	🔒
235	194	↓ Bank of Yokohama	Japan	🔒	🔒	🔒	🔒	🔒
236	227	↓ Mizrahi-Tefahot Bank	Israel	🔒	🔒	🔒	🔒	🔒
237	186	↓ Yapi Kredi	Turkey	🔒	🔒	🔒	🔒	🔒
238	246	↑ Qatar Islamic Bank	Qatar	🔒	🔒	🔒	🔒	🔒
239	268	↑ First Citizens	United States	🔒	🔒	🔒	🔒	🔒
240	235	↓ Bank Of Baroda	India	🔒	🔒	🔒	🔒	🔒
241	234	↓ Banque Saudi Fransi	Saudi Arabia	🔒	🔒	🔒	🔒	🔒
242	310	↑ VietinBank	Vietnam	🔒	🔒	🔒	🔒	🔒
243	269	↑ Taiwan Cooperative Bank	China (Taiwan)	🔒	🔒	🔒	🔒	🔒
244	238	↓ Arab National Bank	Saudi Arabia	🔒	🔒	🔒	🔒	🔒
245	-	New Bank Of Changsha	China	🔒	🔒	🔒	🔒	🔒
246	272	↑ East West Bank	United States	🔒	🔒	🔒	🔒	🔒
247	244	↓ Banco Popular Español	Spain	🔒	🔒	🔒	🔒	🔒
248	240	↓ Lazard	Bermuda	🔒	🔒	🔒	🔒	🔒
249	257	↑ Bank of Chengdu	China	🔒	🔒	🔒	🔒	🔒
250	273	↑ Umpqua Bank	United States	🔒	🔒	🔒	🔒	🔒

## Top 500 most valuable banking brands 251-300

2019 Rank	2018 Rank	Brand Name	Country	2019 Brand Value	Brand Value Change	2018 Brand Value	2019 Brand Rating	2018 Brand Rating
251	215	↓ Union National Bank	Uae	🔒	🔒	🔒	🔒	🔒
252	311	↑ Alinma Bank	Saudi Arabia	🔒	🔒	🔒	🔒	🔒
253	248	↓ Taishin	China (Taiwan)	🔒	🔒	🔒	🔒	🔒
254	236	↓ HypoVereinsbank	Germany	🔒	🔒	🔒	🔒	🔒
255	276	↑ Frost Bankers	United States	🔒	🔒	🔒	🔒	🔒
256	166	↓ Bank Pasargad	Iran	🔒	🔒	🔒	🔒	🔒
257	317	↑ First Tennessee	United States	🔒	🔒	🔒	🔒	🔒
258	-	New Jiangxi Bank	China (Hong Kong)	🔒	🔒	🔒	🔒	🔒
259	222	↓ RAKBANK	Uae	🔒	🔒	🔒	🔒	🔒
260	230	↓ Grupo Galicia	Argentina	🔒	🔒	🔒	🔒	🔒
261	342	↑ Banca Mediolanum	Italy	🔒	🔒	🔒	🔒	🔒
262	253	↓ ASB Bank	New Zealand	🔒	🔒	🔒	🔒	🔒
263	214	↓ NORD/LB	Germany	🔒	🔒	🔒	🔒	🔒
264	263	↓ Thanachart Bank	Thailand	🔒	🔒	🔒	🔒	🔒
265	278	↑ Banco Azteca	Mexico	🔒	🔒	🔒	🔒	🔒
266	249	↓ Canara Bank	India	🔒	🔒	🔒	🔒	🔒
267	225	↓ BNZ	New Zealand	🔒	🔒	🔒	🔒	🔒
268	282	↑ Synovus	United States	🔒	🔒	🔒	🔒	🔒
269	241	↓ Banco CorpBanca	Chile	🔒	🔒	🔒	🔒	🔒
270	262	↓ Shinsei Bank	Japan	🔒	🔒	🔒	🔒	🔒
271	231	↓ Inbursa	Mexico	🔒	🔒	🔒	🔒	🔒
272	239	↓ Punjab National Bank	India	🔒	🔒	🔒	🔒	🔒
273	254	↓ Capitec Bank	South Africa	🔒	🔒	🔒	🔒	🔒
274	256	↓ Stifel Financial	United States	🔒	🔒	🔒	🔒	🔒
275	329	↑ F.N.B. Corporation	United States	🔒	🔒	🔒	🔒	🔒
276	301	↑ AmBank	Malaysia	🔒	🔒	🔒	🔒	🔒
277	251	↓ Signature Bank	United States	🔒	🔒	🔒	🔒	🔒
278	307	↑ Indusind Bank	India	🔒	🔒	🔒	🔒	🔒
279	309	↑ Webster	United States	🔒	🔒	🔒	🔒	🔒
280	305	↑ People's United Bank	United States	🔒	🔒	🔒	🔒	🔒
281	323	↑ Jyo Bank	Japan	🔒	🔒	🔒	🔒	🔒
282	275	↓ Wing Lung Bank	China (Hong Kong)	🔒	🔒	🔒	🔒	🔒
283	232	↓ Bank of Tianjin	China	🔒	🔒	🔒	🔒	🔒
284	299	↑ Millennium BCP	Portugal	🔒	🔒	🔒	🔒	🔒
285	335	↑ HSH Nordbank	Germany	🔒	🔒	🔒	🔒	🔒
286	297	↑ Alfa Bank	Russia	🔒	🔒	🔒	🔒	🔒
287	289	↑ Orient Securities	China	🔒	🔒	🔒	🔒	🔒
288	258	↓ Monte dei Paschi di Siena	Italy	🔒	🔒	🔒	🔒	🔒
289	318	↑ BAWAG PSK	Austria	🔒	🔒	🔒	🔒	🔒
290	271	↓ Fubon Bank	United States	🔒	🔒	🔒	🔒	🔒
291	292	↑ Chang Hwa Bank	China (Taiwan)	🔒	🔒	🔒	🔒	🔒
292	319	↑ National Bank of Egypt	Egypt	🔒	🔒	🔒	🔒	🔒
293	-	New Emirates Islamic Bank	Uae	🔒	🔒	🔒	🔒	🔒
294	324	↑ CIT	United States	🔒	🔒	🔒	🔒	🔒
295	333	↑ Arab Bank	Jordan	🔒	🔒	🔒	🔒	🔒
296	290	↓ Chiba Bank	Japan	🔒	🔒	🔒	🔒	🔒
297	264	↓ mBank	Poland	🔒	🔒	🔒	🔒	🔒
298	267	↓ Pohjola Bank	Finland	🔒	🔒	🔒	🔒	🔒
299	274	↓ New York Community Bancorp	United States	🔒	🔒	🔒	🔒	🔒
300	255	↓ Close Brothers Group	United Kingdom	🔒	🔒	🔒	🔒	🔒

**Top 500 most valuable banking brands 301-350**

2019 Rank	2018 Rank	Brand Name	Country	2019 Brand Value	Brand Value Change	2018 Brand Value	2019 Brand Rating	2018 Brand Rating
301	288	↓	Attijariwafa Bank	Morocco	🔒	🔒	🔒	🔒
302	285	↓	Virgin Money	United Kingdom	🔒	🔒	🔒	🔒
303	313	↑	Associated Bank	United States	🔒	🔒	🔒	🔒
304	291	↓	City National Bank	United States	🔒	🔒	🔒	🔒
305	332	↑	Metro Bank	United Kingdom	🔒	🔒	🔒	🔒
306	284	↓	SNS Bank	Netherlands	🔒	🔒	🔒	🔒
307	351	↑	BIDV	Vietnam	🔒	🔒	🔒	🔒
308	347	↑	Halyk Bank	Kazakhstan	🔒	🔒	🔒	🔒
309	303	↓	BCV	Switzerland	🔒	🔒	🔒	🔒
310	338	↑	Seven Bank	Japan	🔒	🔒	🔒	🔒
311	322	↑	Skipton Building Society	United Kingdom	🔒	🔒	🔒	🔒
312	296	↓	Vanquis Bank	United Kingdom	🔒	🔒	🔒	🔒
313	280	↓	Bank Sinopac	China (Taiwan)	🔒	🔒	🔒	🔒
314	348	↑	Ibercaja	Spain	🔒	🔒	🔒	🔒
315	346	↑	Bank of Zhengzhou	China	🔒	🔒	🔒	🔒
316	355	↑	Vontobel	Switzerland	🔒	🔒	🔒	🔒
317	286	↓	BPER Group	Italy	🔒	🔒	🔒	🔒
318	350	↑	Bank of Suzhou	China	🔒	🔒	🔒	🔒
319	295	↓	Bank of the Ozarks	United States	🔒	🔒	🔒	🔒
320	312	↓	Commerce Bank	United States	🔒	🔒	🔒	🔒
321	390	↑	Texas Capital Bank	United States	🔒	🔒	🔒	🔒
322	279	↓	Bank of India	India	🔒	🔒	🔒	🔒
323	210	↓	Halkbank	Turkey	🔒	🔒	🔒	🔒
324	261	↓	Bank Danamon	Indonesia	🔒	🔒	🔒	🔒
325	368	↑	Vietcombank	Vietnam	🔒	🔒	🔒	🔒
326	330	↑	TMB Bank	Thailand	🔒	🔒	🔒	🔒
327	352	↑	Deutsche Kreditbank AG	Germany	🔒	🔒	🔒	🔒
328	-	New	CI Financial	Canada	🔒	🔒	🔒	🔒
329	298	↓	Daegu Bank	South Korea	🔒	🔒	🔒	🔒
330	-	New	Bank Of Gansu	China (Hong Kong)	🔒	🔒	🔒	🔒
331	378	↑	TCF	United States	🔒	🔒	🔒	🔒
332	320	↓	LGT	Liechtenstein	🔒	🔒	🔒	🔒
333	373	↑	Lansforsakringar Bank	Sweden	🔒	🔒	🔒	🔒
334	360	↑	The Shanghai Commercial & Savings Bank	China (Taiwan)	🔒	🔒	🔒	🔒
335	-	New	Colonial First State	Australia	🔒	🔒	🔒	🔒
336	344	↑	Bank Of Queensland	Australia	🔒	🔒	🔒	🔒
337	233	↓	VakifBank	Turkey	🔒	🔒	🔒	🔒
338	409	↑	Huarong Xiangjiang Bank	China	🔒	🔒	🔒	🔒
339	294	↓	Banco Macro	Argentina	🔒	🔒	🔒	🔒
340	277	↓	Hua Nan Commercial Bank	China (Taiwan)	🔒	🔒	🔒	🔒
341	315	↓	Masraf Al Rayan	Qatar	🔒	🔒	🔒	🔒
342	270	↓	Commercial bank	Qatar	🔒	🔒	🔒	🔒
343	388	↑	UMB	United States	🔒	🔒	🔒	🔒
344	302	↓	Doha Bank	Qatar	🔒	🔒	🔒	🔒
345	283	↓	Commercial Bank Of Dubai	Uae	🔒	🔒	🔒	🔒
346	359	↑	Union Bank of the Philippines	Philippines	🔒	🔒	🔒	🔒
347	396	↑	Popular	Puerto Rico	🔒	🔒	🔒	🔒
348	287	↓	Union Bank of India	India	🔒	🔒	🔒	🔒
349	331	↓	Alior Bank	Poland	🔒	🔒	🔒	🔒
350	243	↓	Helaba	Germany	🔒	🔒	🔒	🔒

**Top 500 most valuable banking brands 351-400**

2019 Rank	2018 Rank	Brand Name	Country	2019 Brand Value	Brand Value Change	2018 Brand Value	2019 Brand Rating	2018 Brand Rating
351	422	↑	Bank BTN	Indonesia	🔒	🔒	🔒	🔒
352	328	↓	DenizBank	Turkey	🔒	🔒	🔒	🔒
353	334	↓	Tesco Bank	United States	🔒	🔒	🔒	🔒
354	-	New	Bendigo And Adelaide Bank	Australia	🔒	🔒	🔒	🔒
355	308	↓	Bank of Qingdao	China	🔒	🔒	🔒	🔒
356	407	↑	Old National Bank	United States	🔒	🔒	🔒	🔒
357	304	↓	Cathay United Bank	China (Taiwan)	🔒	🔒	🔒	🔒
358	-	New	CIMB Niaga	Indonesia	🔒	🔒	🔒	🔒
359	392	↑	Bank Islam	Malaysia	🔒	🔒	🔒	🔒
360	-	New	Guangdong Nanyue Bank	China	🔒	🔒	🔒	🔒
361	-	New	VP Bank	Vietnam	🔒	🔒	🔒	🔒
362	341	↓	Dah Sing Bank	China (Hong Kong)	🔒	🔒	🔒	🔒
363	314	↓	The Bank of Fukuoka	Japan	🔒	🔒	🔒	🔒
364	361	↓	Shizuoka Bank	Japan	🔒	🔒	🔒	🔒
365	349	↓	IBERIABANK	United States	🔒	🔒	🔒	🔒
366	411	↑	Bank Albilad	Saudi Arabia	🔒	🔒	🔒	🔒
367	-	New	Changshu Rural Commercial Bank	China	🔒	🔒	🔒	🔒
368	-	New	Hancock Whitney	United States	🔒	🔒	🔒	🔒
369	336	↓	Security Bank	Philippines	🔒	🔒	🔒	🔒
370	374	↑	Millennium	Poland	🔒	🔒	🔒	🔒
371	377	↑	Rand Merchant Bank	South Africa	🔒	🔒	🔒	🔒
372	462	↑	Pinnacle Financial	United States	🔒	🔒	🔒	🔒
373	343	↓	Banque Populaire du Maroc	Morocco	🔒	🔒	🔒	🔒
374	364	↓	Wintrust Financial	United States	🔒	🔒	🔒	🔒
375	370	↓	FIBI	Israel	🔒	🔒	🔒	🔒
376	327	↓	Credito Emiliano	Italy	🔒	🔒	🔒	🔒
377	362	↓	J. Safra Sarasin	Switzerland	🔒	🔒	🔒	🔒
378	340	↓	IDBI Bank	India	🔒	🔒	🔒	🔒
379	337	↓	Land Bank of Taiwan	China (Taiwan)	🔒	🔒	🔒	🔒
380	357	↓	Taiwan Business Bank	China (Taiwan)	🔒	🔒	🔒	🔒
381	356	↓	BTG Pactual	Brazil	🔒	🔒	🔒	🔒
382	475	↑	Houlihan Lokey Inc	United States	🔒	🔒	🔒	🔒
383	431	↑	Valley National Bank	United States	🔒	🔒	🔒	🔒
384	339	↓	BankMuscat	Oman	🔒	🔒	🔒	🔒
385	389	↑	Sun Hung Kai Co	China (Hong Kong)	🔒	🔒	🔒	🔒
386	478	↑	Prosperity Bancshares Inc	United States	🔒	🔒	🔒	🔒
387	-	New	Shanghai Commercial Bank	China (Taiwan)	🔒	🔒	🔒	🔒
388	393	↑	MB Financial Bank	United States	🔒	🔒	🔒	🔒
389	384	↓	Investors Bank	United States	🔒	🔒	🔒	🔒
390	379	↓	Alawwal Bank	Saudi Arabia	🔒	🔒	🔒	🔒
391	401	↑	Zenith Bank	Nigeria	🔒	🔒	🔒	🔒
392	430	↑	Coventry Building Society	United Kingdom	🔒	🔒	🔒	🔒
393	394	↑	Bank Audi	Lebanon	🔒	🔒	🔒	🔒
394	321	↓	Ulster Bank	Ireland	🔒	🔒	🔒	🔒
395	381	↓	National Bank of Belgium	Belgium	🔒	🔒	🔒	🔒
396	406	↑	Canadian Western Bank	Canada	🔒	🔒	🔒	🔒
397	476	↑	Bank of Kyoto	Japan	🔒	🔒	🔒	🔒
398	-	New	Banque Misr	Egypt	🔒	🔒	🔒	🔒
399	439	↑	United Bank for Africa	Nigeria	🔒	🔒	🔒	🔒
400	371	↓	Banrisul	Brazil	🔒	🔒	🔒	🔒

Top 500 most valuable banking brands 401-450

2019 Rank	2018 Rank		Brand Name	Country	2019 Brand Value	Brand Value Change	2018 Brand Value	2019 Brand Rating	2018 Brand Rating
401	397	↓	Banque Internationale a Luxembourg	Luxembourg	🔒	🔒	🔒	🔒	🔒
402	432	↑	Spar Nord Bank	Denmark	🔒	🔒	🔒	🔒	🔒
403	369	↓	Panin Bank	Indonesia	🔒	🔒	🔒	🔒	🔒
404	353	↓	BNK (Busan)	South Korea	🔒	🔒	🔒	🔒	🔒
405	403	↓	Clydesdale Bank	United Kingdom	🔒	🔒	🔒	🔒	🔒
406	-	New	Bank of Dongguan	China	🔒	🔒	🔒	🔒	🔒
407	354	↓	Sydbank	Denmark	🔒	🔒	🔒	🔒	🔒
408	398	↓	ApoBank	Germany	🔒	🔒	🔒	🔒	🔒
409	386	↓	Philippine National Bank	Philippines	🔒	🔒	🔒	🔒	🔒
410	440	↑	BNK Kyongnam Bank	South Korea	🔒	🔒	🔒	🔒	🔒
411	470	↑	Abanca	Spain	🔒	🔒	🔒	🔒	🔒
412	405	↓	BCEE Luxembourg	Luxembourg	🔒	🔒	🔒	🔒	🔒
413	366	↓	Yuanta Bank	China (Taiwan)	🔒	🔒	🔒	🔒	🔒
414	460	↑	Bank Al-Jazira	Saudi Arabia	🔒	🔒	🔒	🔒	🔒
415	452	↑	Flagstar Bank	United States	🔒	🔒	🔒	🔒	🔒
416	416	←	Hachijuni Bank	Japan	🔒	🔒	🔒	🔒	🔒
417	413	↓	First Bank of Nigeria	Nigeria	🔒	🔒	🔒	🔒	🔒
418	-	New	Power Finance Corporation	India	🔒	🔒	🔒	🔒	🔒
419	419	←	Al Tijari Commercial Bank of Kuwait	Kuwait	🔒	🔒	🔒	🔒	🔒
420	358	↓	Syndicate Bank	India	🔒	🔒	🔒	🔒	🔒
421	414	↓	Nishi-Nippon City Bank	Japan	🔒	🔒	🔒	🔒	🔒
422	466	↑	Chemical Bank	United States	🔒	🔒	🔒	🔒	🔒
423	424	↑	BancorpSouth	United States	🔒	🔒	🔒	🔒	🔒
424	451	↑	Union Bank of Taiwan	China (Taiwan)	🔒	🔒	🔒	🔒	🔒
425	425	←	RCBC	Philippines	🔒	🔒	🔒	🔒	🔒
426	383	↓	BankUnited	United States	🔒	🔒	🔒	🔒	🔒
427	385	↓	Ahli United Bank	Bahrain	🔒	🔒	🔒	🔒	🔒
428	418	↓	HBL	Pakistan	🔒	🔒	🔒	🔒	🔒
429	426	↓	Zions Bancorporation	United States	🔒	🔒	🔒	🔒	🔒
430	450	↑	Gulf Bank	Kuwait	🔒	🔒	🔒	🔒	🔒
431	404	↓	Saudi Investment Bank	Saudi Arabia	🔒	🔒	🔒	🔒	🔒
432	427	↓	Indian Overseas Bank	India	🔒	🔒	🔒	🔒	🔒
433	-	New	Mebuki Financial Group	Japan	🔒	🔒	🔒	🔒	🔒
434	-	New	Banco do Nordeste	Brazil	🔒	🔒	🔒	🔒	🔒
435	-	New	Fulton Financial	United States	🔒	🔒	🔒	🔒	🔒
436	459	↑	Axos Bank	United States	🔒	🔒	🔒	🔒	🔒
437	482	↑	St.Galler Kantonalbank	Switzerland	🔒	🔒	🔒	🔒	🔒
438	486	↑	Banca Transilvania	Romania	🔒	🔒	🔒	🔒	🔒
439	434	↓	China Bank Corp	Philippines	🔒	🔒	🔒	🔒	🔒
440	446	↑	Bank Of Hawaii	United States	🔒	🔒	🔒	🔒	🔒
441	492	↑	Bank OCBC NISP	Indonesia	🔒	🔒	🔒	🔒	🔒
442	438	↓	Aareal Bank	Germany	🔒	🔒	🔒	🔒	🔒
443	421	↓	Hiroshima Bank	Japan	🔒	🔒	🔒	🔒	🔒
444	-	New	PAN	Brazil	🔒	🔒	🔒	🔒	🔒
445	487	↑	Plains Capital Bank	United States	🔒	🔒	🔒	🔒	🔒
446	-	New	Sparebank 1	Norway	🔒	🔒	🔒	🔒	🔒
447	467	↑	Gunma Bank	Japan	🔒	🔒	🔒	🔒	🔒
448	495	↑	Onesavings Bank	United Kingdom	🔒	🔒	🔒	🔒	🔒
449	316	↓	Bayerische Landesbank	Germany	🔒	🔒	🔒	🔒	🔒
450	423	↓	Allahabad Bank	India	🔒	🔒	🔒	🔒	🔒

Top 500 most valuable banking brands 451-500

2019 Rank	2018 Rank		Brand Name	Country	2019 Brand Value	Brand Value Change	2018 Brand Value	2019 Brand Rating	2018 Brand Rating
451	-	New	Central China-H	China	🔒	🔒	🔒	🔒	🔒
452	458	↑	Banco BPI	Portugal	🔒	🔒	🔒	🔒	🔒
453	483	↑	Banco de Occidente	Colombia	🔒	🔒	🔒	🔒	🔒
454	387	↓	Shoko Chukin Bank	Japan	🔒	🔒	🔒	🔒	🔒
455	456	↑	CIB	Egypt	🔒	🔒	🔒	🔒	🔒
456	436	↓	Andhra Bank	India	🔒	🔒	🔒	🔒	🔒
457	-	New	Wesbank	South Africa	🔒	🔒	🔒	🔒	🔒
458	484	↑	Altisource	Luxembourg	🔒	🔒	🔒	🔒	🔒
459	429	↓	BTPN	Indonesia	🔒	🔒	🔒	🔒	🔒
460	-	New	Blom Bank	Lebanon	🔒	🔒	🔒	🔒	🔒
461	408	↓	Provident Financial	United Kingdom	🔒	🔒	🔒	🔒	🔒
462	473	↑	Home Bancshares	United States	🔒	🔒	🔒	🔒	🔒
463	469	↑	Affin Bank	Malaysia	🔒	🔒	🔒	🔒	🔒
464	453	↓	VÚB banka	Slovakia	🔒	🔒	🔒	🔒	🔒
465	-	New	Hokkaido Bank	Japan	🔒	🔒	🔒	🔒	🔒
466	447	↓	Hankou Bank	China	🔒	🔒	🔒	🔒	🔒
467	465	↓	United Bank	United States	🔒	🔒	🔒	🔒	🔒
468	415	↓	Banco Safra	Brazil	🔒	🔒	🔒	🔒	🔒
469	441	↓	Banca Generali S	Italy	🔒	🔒	🔒	🔒	🔒
470	471	↑	Banca Popolare di Sondrio	Italy	🔒	🔒	🔒	🔒	🔒
471	-	New	Amegy Corporation	United States	🔒	🔒	🔒	🔒	🔒
472	-	New	Basler Kantonalbank	Switzerland	🔒	🔒	🔒	🔒	🔒
473	345	↓	IKB Deutsche Industriebank	Germany	🔒	🔒	🔒	🔒	🔒
474	402	↓	GT Bank	Nigeria	🔒	🔒	🔒	🔒	🔒
475	477	↑	Wash Fed	United States	🔒	🔒	🔒	🔒	🔒
476	-	New	Juroku Bank	Japan	🔒	🔒	🔒	🔒	🔒
477	472	↓	QIIB	Qatar	🔒	🔒	🔒	🔒	🔒
478	-	New	Noor Bank	Uae	🔒	🔒	🔒	🔒	🔒
479	435	↓	EastWest Bank	Philippines	🔒	🔒	🔒	🔒	🔒
480	-	New	California Bank & Trust	United States	🔒	🔒	🔒	🔒	🔒
481	399	↓	TEB	Turkey	🔒	🔒	🔒	🔒	🔒
482	493	↑	Hokuyo Bank	Japan	🔒	🔒	🔒	🔒	🔒
483	-	New	Renasant Corp	United States	🔒	🔒	🔒	🔒	🔒
484	448	↓	BMCE Bank	Morocco	🔒	🔒	🔒	🔒	🔒
485	454	↓	Aozora Bank	Japan	🔒	🔒	🔒	🔒	🔒
486	-	New	Bank of Hope	United States	🔒	🔒	🔒	🔒	🔒
487	464	↓	United Bank Ltd	Pakistan	🔒	🔒	🔒	🔒	🔒
488	382	↓	BICECORP	Chile	🔒	🔒	🔒	🔒	🔒
489	410	↓	NBF	Uae	🔒	🔒	🔒	🔒	🔒
490	375	↓	Laurentian Bank	Canada	🔒	🔒	🔒	🔒	🔒
491	463	↓	Promsvyazbank	Russia	🔒	🔒	🔒	🔒	🔒
492	437	↓	Alpha Bank	Greece	🔒	🔒	🔒	🔒	🔒
493	444	↓	Liberbank Sa	Spain	🔒	🔒	🔒	🔒	🔒
494	445	↓	Mcb Bank	Pakistan	🔒	🔒	🔒	🔒	🔒
495	-	New	Corficolombiana	Colombia	🔒	🔒	🔒	🔒	🔒
496	-	New	Federal Bank	India	🔒	🔒	🔒	🔒	🔒
497	-	New	Rathbones	United Kingdom	🔒	🔒	🔒	🔒	🔒
498	488	↓	Oberbank Ag	Austria	🔒	🔒	🔒	🔒	🔒
499	496	↓	Shawbrook Group PLC	United Kingdom	🔒	🔒	🔒	🔒	🔒
500	-	New	First Midwest Bank	United States	🔒	🔒	🔒	🔒	🔒



## Contact us.

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